

2023

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# High School Olympiad PREPARATION STUDY GUIDE

## BUSINESS STUDIES

PAST PAPER AND MEMO ROUND ONE AND TWO

## **GRADE 10**



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2023

## NATIONAL HIGH SCHOOL OLYMPIAD

NASIONALE HOËRSKOOL OLIMPIADE

Gr 10 11 12

ROUND ONE: 10 MAY ROUND TWO: 2 AUGUST



ACCOUNTING
BUSINESS STUDIES
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REKENINGKUNDE BESIGHEIDSTUDIES EKONOMIE

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#### **NATIONAL HIGH SCHOOL OLYMPIAD**

#### **ANSWER SHEET ROUND ONE**

TODAY'S DAT	DAY MONTH	YEAR	GRADE		
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LEARNER SU					
FIRST NAME	INITIALS	DATE OF BII	RTH	FemFem	ale Male
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INSTRUCTIONS: Please complete all required information

Colour a circle completely CORRECT MARK

Erase any faulty marks completely Do not fold, tear or damange this form



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## High School Olympiad

# BUSINESS STUDIES

**GRADE 10** 

## Olympiad Paper Round One

Marks: 30

Time: 1 hour

**Date: 12 May 2021** 















### **Instructions**

- 1. Complete questions on the ANSWER SHEET provided.
- 2. Complete all information on the ANSWER SHEET.
- 3. The ANSWER SHEET consist of 4 sections. Please select the correct section/subject.
- There are 4 possible answers per question (A B C D)
   Only one answer is correct.
   Colour a circle completely.
- 5. Good luck!

## PROVERTO EMS OLYMPIAD 2021 – GRADE 10 BUSINESS STUDIES

#### ROUND 1

#### **BUSINESS ENVIRONMENTS**

1. Correct the underlined word to make the statement true.

The **macro** environment includes all factors and variables that the business has full control over.

- A Micro
- **B** Market
- **C** External
- **D** Tertiary
- **2.** A supplier that goes bankrupt will establish a change in which environment?
  - A Macro
  - **B** Primary
  - **C** Micro
  - **D** Market
- **3.** According to STATS SA, how many jobs did the South African economy shed in the second quarter of 2020?
  - A 1 million
  - B 2.2 million
  - C 500 thousand
  - **D** 5.5 million
- **4.** Choose the effect unemployment will have on the economic environment.
  - A Decreased spending and lower levels of output.
  - **B** Increased spending and higher levels of output.
  - **C** Increased spending and lower levels of output.
  - **D** Decreased spending and higher levels of output.

#### **BUSINESS FUNCTIONS**

**5.** We have no knowledge of the incident and you are the only client with this issue. Please do not contact us again as this information is not relevant to us.

Adapt the statement above so that it has a positive effect on the Public Relations function.

- A We have no knowledge of the incident and you are the only client with this issue and will we not be commenting on this matter.
- **B** We are aware of the incident and have launched a full investigation into the matter; however, we ask that you do not contact us again as this reflects badly on our image.
- **C** We are aware of the incident and have launched a full investigation into the matter. Please bear with us while we gather the necessary information.
- **D** None of the above.
- **6.** Correct the underlined words to make the statement true.

The task of the <u>purchasing manager</u> is to draw up the cash budget as well as a capital budget to plan the long-term financial needs of the business.

- A Marketing manager
- **B** General manager
- **C** Administration manager
- **D** Finance manager
- **7.** The Mission Statement of Pick 'n Pay will...
  - A show all interested parties what their CSR programme entails.
  - **B** give a clear direction on how they intend to achieve their vision.
  - **C** indicate what the long-term plans and objectives are.
  - **D** change annually until the business is more established.
- 8. ... refers to a situation where a third party performs a business function that is normally done within the business.
  - **A** Delegation
  - **B** Creative Thinking
  - **C** Organising
  - **D** Outsourcing

9.



#### Why is it important for each individual in an organisation to perform their job well?

- **A** To ensure dysfunctional conflict.
- **B** To neglect personal relationships
- **C** To achieve the overall objectives and goals of the business.
- **D** To achieve a decline in the overall objectives and goals of the business.

#### **BUSINESS SECTORS**

- **10.** Evaluate one reason for struggling public sector enterprises.
  - **A** Strong competition from private sector.
  - **B** Sufficient tax income to cover capital.
  - **C** Efficient Management and influx of capital.
  - **D** Poor capital management but with knowledgeable management.
- 11. Categorise the following pictures into either Tertiary Sector, Quaternary Sector or Quinary Sector



Figure 1: https://www.quora.com/



Figure 2: https://stratford101.weebly.com



Figure 3: https://www.westerncape.gov.za/your\_gov

- A i. Quinary Sector
  - ii. Quaternary Sector
  - iii. Tertiary Sector
- B i. Quinary Sector
  - ii. Tertiary Sector
  - iii. Quaternary Sector
- **C** i. Tertiary Sector
  - ii. Quaternary Sector
  - iii. Quinary Sector
- **D** i. Tertiary Sector
  - ii. Quaternary Sector
  - iii. Tertiary Sector

- **12.** The following are a suggested list of businesses in the Tertiary Sector of the economy.
  - 1. O.R. Tambo International Airport
  - 2. Nedbank
  - 3. Aqua Monte Bottling Plant
  - 4. Amakulu Dairy
  - 5. Sun International Group

#### Choose the correct combination:

- **A** 1, 3 and 5
- **B** 1, 2 and 5
- C 2, 4 and 5
- **D** 3, 4 and 5
- **13.** The GDP (Gross Domestic Product) of a country indicates the ... of the country.
  - A economic stability
  - **B** economic growth
  - **C** political instability
  - D social well-being
- **14.** Approximately 18.9% of the population lives below the poverty line. If the South African population is 60,041,994, how many people are living in poverty?
  - **A** 1,134,2833
  - **B** 1,347,936
  - **C** 11,347,936
  - **D** 11,400,283

#### **ECONOMIC SYSTEMS**

- **15.** The basic economic problem is that:
  - **A** limited needs have to be satisfied by the use of limited scarce resources.
  - **B** limited needs have to be satisfied by the use of unlimited scarce resources.
  - **C** unlimited needs have to be satisfied by the use of limited scarce resources.
  - **D** unlimited needs have to be satisfied by the use of unlimited scarce resources.
- **16.** Which one of the following can be seen as a disadvantage of international trade?
  - A Different climates
  - **B** Sanctions against a country
  - **C** Effective communication and transport
  - **D** Labour specialisation.

Pope Pius XI made the following statement: that government "should supply help to the members of the social body, but may never destroy or absorb them".

(https://en.wikipedia.org/wiki, accessed 28/02/2020)

#### Support the above statement by selecting the type of economic system he is referring to.

- A Planned economy
- **B** Mixed economy
- **C** Market economy
- **D** Financial economy

18.



Figure 4: https://fee.org/articles/4-common-capitalism-myths-debunked/

#### Justify the criticism of capitalism by referring to the above cartoon.

- A Capitalists' control of production will be affected negatively because workers are overworked.
- **B** People and companies make most of the decisions.
- **C** A price system and competitive markets.
- **D** A country's trade and industry are controlled by private owners for profit, rather than by the state.
- **19.** Government owns all the business departments and organisations in the ... sector.
  - **A** Primary
  - **B** Informal
  - **C** Private
  - **D** Public

#### THE CIRCULAR FLOW

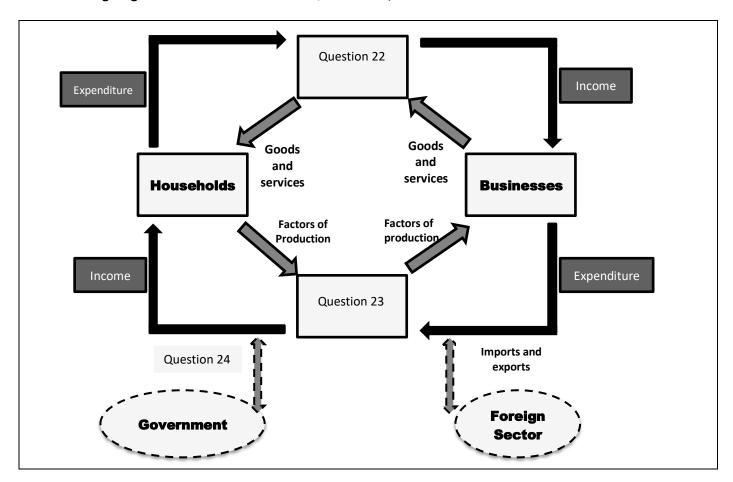
#### 20. State whether the following statement is TRUE or FALSE:

Economic growth coincides with an increase in the inflation rate.

- A False, decrease in inflation.
- **B** True.
- **C** False, increase in the tax rates.
- **D** False, increase in recession.

- **21.** Predict the outcome if households were to be taken out of the circular flow of a closed economy.
  - A No tax income for infrastructure development.
  - **B** No labourers to transform factors of production.
  - **C** No economic development would be possible.
  - **D** All of the above.

The following diagram is to be used to answer Questions 22, 23 and 24.



- **22.** Label the block numbered Question 22.
  - A Market for goods and services.
  - **B** Goods and services.
  - **C** Factors of production.
  - **D** Market for the Factors of production.
- 23. Label the block numbered Question 23.
  - A Market for goods and services.
  - **B** Goods and services.
  - **C** Foreign income for goods and services.
  - **D** Market for the Factors of production.
- **24.** Explain the impact of the activity at the block numbered Question 24 as illustrated in the diagram.
  - A Without foreign income, no service delivery would be possible.
  - **B** No labourers to produce goods and services.
  - **C** No population growth.
  - **D** Without the payment of taxes, no service delivery would be possible.

#### **ENTREPRENEURSHIP**

Use the following picture to answer Questions 25, 26 and 27.



Figure 5: https://www.fearlessmotivation.com

- **25.** Identify the famous entrepreneur in the picture.
  - A Bill Gates
  - **B** Elon Musk
  - **C** Mark Zuckerberg
  - **D** Steve Jobs
- **26.** Outline what he is famous for.
  - A Apple designer.
  - **B** Development of Google.
  - C Development of Windows.
  - **D** Founder of Tesla Motors and SpaceX.
- **27.** What effect did COVID-19 have on entrepreneurship?
  - A COVID-19 has had no effect on entrepreneurship.
  - **B** COVID-19 has led to only government opening new businesses.
  - **C** COVID-19 has led to governments buying entrepreneurial businesses.
  - **D** COVID-19 has also led to an increase in entrepreneurial activity and creativity.
- **28.** Give an example of the most successful entrepreneurial businesses during lockdown.
  - A Food services
  - **B** Dog walking
  - **C** Exercise facilities
  - **D** Laundry services

- **29.** Which of the following elements is **NOT** used to assess an entrepreneurial venture?
  - **A** Suppliers
  - **B** Creativity
  - **C** Potential for growth
  - **D** Clear vision and mission
- **30.** Which one of the following definitions is **INCORRECT**?
  - A An entrepreneur is a person who produces a good or a service which he or she then sells in order to make money.
  - **B** An entrepreneur is a person with the knowledge and the skills to combine and co-ordinate the factors of production in such a way as to make a profit.
  - **C** An entrepreneur is an individual who organises, owns, manages and assumes the risks of a business.
  - **D** None of the above





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## High School Olympiad

# BUSINESS STUDIES

**GRADE 10** 

## Olympiad Paper Round One

Marks: 30

**Time: 1 hour** 

**Date: 11 May 2022** 









### **Instructions**

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- There are 4 possible answers per question (A B C D)
   Only one answer is correct.
   Colour a circle completely.
- 5. Good luck!

## PROVERTO EMS OLYMPIAD 2022 – GRADE 10 BUSINESS STUDIES

ROUND 1 - CHOOSE THE MOST CORRECT OPTION FOR QUESTIONS 1 - 30.

#### **BUSINESS ENVIRONMENTS**

- 1. A business has many objectives it would like to achieve. An objective is:
  - A picturing where the business would like to be in the future.
  - B the actual achievement of the enterprise.
  - C achievable targets which help coordinate business activities in the direction of the mission statement.
  - D variables in the enterprise which have a positive or negative effect on the growth and survival of the business.
- 2. Why do trade unions form part of the market environment and not the macro environment?
  - A Trade unions are beyond businesses' control.
  - B Trade unions have no say in how businesses operate.
  - C Trade unions do not have a direct influence on the business.
  - D Trade unions can be influenced through good business practices.
- 3. Which one of the following does NOT form part of the market environment?
  - A Competitors
  - **B** Intermediaries
  - C Employees
  - **D** Suppliers
- 4. Which one of the following is an effect of unemployment on the economic environment?
  - A Decreased spending and lower levels of output.
  - B Increased spending and higher levels of output.
  - C Increased spending and lower levels of output.
  - D Decreased spending and higher levels of output.
- 5. Should South Africa's consumer inflation rate breach the upper limit of the 3 per cent to 6 per cent target band, the interest rate will most likely increase. Which organisation determines the interest rate in South Africa?
  - A South African Reserve Bank (SARB)
  - B South African Revenue Service (SARS)
  - C Chartered Accountant South Africa (CA(SA))
  - D Business Council of South Africa (BCSA)

6.		The unique pattern of shared assumptions, values, and norms that shape the socialisation activities,					
		language, and ceremonies of an organisation is known as the of the organisation.					
	Α	culture					
	В	vision					
	C	mission					
	D	goals					
7.		Maslow's hierarchy of needs is useful for assessing what products and services particular customers might want. Which needs did he place at the bottom of the hierarchy?					
	Α	Safety and security needs.					
	В	Sense of belonging and social acceptance.					
	C	Physiological needs.					
	D	Esteem, status, and love.					
8.		All businesses face competitive forces while operating. This is also known as:					
	Α	Franklin and Smith's competitive forces.					
	В	Thornton's competitive forces.					
	C	Porter's six forces.					
	D	Norton's five forces.					
9.		The exchange rate forms part of which of the following environments?					
	Α	Micro					
	В	Market					
	С	Macro					
	D	Internal					
10.		A SWOT analysis was used and the business identified a threat. Which one of the following would be seen as a threat?					
	Α	The appointment of an unqualified manager.					
	В	A decrease in liquidity.					
	C	A possible economic recession.					
	D	Low staff turnover.					
11.		A business's vision is set up by and forms part of the environment.					
	Α	lower management, market.					
	В	middle management, micro.					
	С	top management, micro.					
	D	top management, macro.					

#### **BUSINESS FUNCTIONS**

12.		Stock is an asset to a business and therefore, efficient stock control is an important task of the function.
	A B C D	purchasing financial human capital marketing
13.		Which one of the following does NOT form part of the basic marketing mix?
	A B C D	Place Product Price Personnel
14.		Describe the role of marketing within a business.
	A B C D	To produce goods of good quality. To establish relationships between customers and the business. To change data into information. To keep financial records of all transactions.
15.		Which business function that is responsible for keeping all records will assist management in the decision-making process?
	A B C D	General management function. Financial function. Administrative function. Human Resource function.
16.		Outsourcing is:
	A B C D	the process of eliminating the threats of the external environment. the use of an outside enterprise or consultant to do work for the business. offering professional advice or assistance to a client. the ability to judge the quality of your work against certain criteria.
17.		Why is good communication between different business functions important?
	A B C D	So that no one has to use body language. So that dysfunctional conflict can lead to new business ideas. So that competitors will know what is happening in the business. Business functions affect one another directly or indirectly.

#### **BUSINESS SECTORS**

A PrimaryB SecondaryC TertiaryD Quaternary

18.		Differentiate between primary and secondary sector activities.
	A B C	The primary sector involves the production of finished goods used by the secondary sector in the retrieval of raw materials.  The primary sector involves the selling of goods produced in the secondary sector.  The secondary sector involves the extraction of natural resources while the primary sector focuses on the distribution of these natural resources.  The primary sector involves the retrieval and production of raw materials used by the secondary sector in the production of finished goods.
19.		The GDP (Gross Domestic Product) of a country is an indication of the of the country.
	A B C D	economic stability economic growth political instability social well-being
20.		Choose which of the following sectors contribute the most to the South African GDP?
	A B C D	Agriculture Mining Manufacturing Transport
21.		Which of the following businesses would you classify as part of the secondary sector?
	В	An oil exploration company. A commercial farm. A taxi operating business. A shoe manufacturer.
22.		The government owns all the business departments and organisations in the sector.
	A B C D	primary informal private public
23.		Under which economic activity would intellectual occupations such as advanced and specialised thinking, research, and developing new ideas be grouped?

24. A micro business would: A employ less than 10 persons. B employ 10 – 49 persons. C employ 50 – 249 persons. D employ 250 or more persons. **ENTREPRENEURSHIP** 25. An entrepreneur has to identify the business's target market. A target market is a group of \_\_ that the \_\_\_\_\_ has decided to aim its marketing efforts and ultimately its merchandise towards. A companies, business B companies, research C customers, business D business, customer A combination of \_\_\_\_\_\_is needed to run a business successfully. 26. A entrepreneurship, capital, natural resources, and labour B entrepreneurship, loan, equipment, and trading stock C management, workers, capital, and storerooms D owners, money, computer equipment and natural resources 27. An entrepreneur has to draw up a business plan before starting a business. Which of the following should NOT be included in a business plan? A Marketing plan – describes the target market. B Operations plan – focuses on facilities, manufacturing, and equipment. C Financial plan – indicated the amount of start-up capital needed. D Strategic plan – disclosure of key intellectual property. 28. Research provides entrepreneurs with information that assists them in making decisions. A viable B feasible C profitable D all of the above 29. When starting a business, an entrepreneur should acquire funds. Which option is NOT an example of borrowed capital? A Reinvested capital. B Mortgage loan. C Bank overdraft. D Debentures. 30. Which of the following is NOT a characteristic of an entrepreneur? A An entrepreneur needs to resist change. B An entrepreneur can work with people. C An entrepreneur is prepared to take risks.

D An entrepreneur is self-motivated.

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- QCTO: Project Manager Level 5
- QCTO: ICT Internal Auditor Level 7

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## High School Olympiad

# BUSINESS STUDIES

**GRADE 10** 

## Olympiad Paper Round Two

Marks: 30

Time: 1 hour

Date: 04 Aug 2021















### **Instructions**

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   Only one answer is correct.
   Colour a circle completely.
- 5. Good luck!

## PERIODIC TABLE OF THE FIGURES OF SPEECH



	1 M Metaphor				Q.		20		4	7/-	à	Simile
1	3	4					4	5	6	1	8	9
ı	Synecdoche	Metonymy				-	1	Personification	Antanaclasis	Paronomasia	Sp Syllepsis	Onomatopoeia
ı	10	11				1		12	13	14	15	16
1	Anthimeria	Ph Periphrasis						Hyperbole	Auxesis	Litotes	Me Meiosis	RG Rhetorical Question
Γ	17	18	19	20	21	22	23	24	25	26	27	28
ı	Irony	Ox Oxymoron	PX Paradox	Pm Parallelism	As Antithesis	Climax	Ae Anastrophe	Pa Parenthesis	Apposition	Ellipsis	Asyndeton	Brachylogia
ı	29	30	31	32	33	34	35	36	37	38	39	40
	Pv	Al	Ac	Pt	At	Aa	Ep	Es	Ad	Сх	Ab	Ch
	Polysyndeton	Alliteration	Assonance	Polyptoton	Antanaclasis <sup>2</sup>	Anaphora	Epistrophe		Anadiplosis	Climax <sup>2</sup>	Antimetabole	Chiasmus

#### Tropes

#### Reference

- 1. Metaphor: Reference of one thing to imply another
- 2. Simile: Explicit comparison of two unlike things
- 3. **Synecdoche:** A part is used for a whole or a whole is used for a part
- Metonymy: Naming an object or concept to refer to another, related object or concept
- Personification: Referencing inanimate objects with human-like qualities or abilities

#### Wordplay & Puns

- 6. **Antanaclasis:** Repetition of a word with two different definitions
- Paronomasia: Use of words similar in sound but different in meaning (punning)
- 8. **Syllepsis:** Use of the same word differently to modify two or more objects
- 9. Onomatopoeia: Forming a word to imitate a sound

#### Substitutions

- 10. Anthimeria: Substitution of one part of speech for another
- 11. **Periphrasis:** Circumlocution; use of a descriptive phrase or proper noun to stand for qualities of the phrase or noun

choices that add character and clarity to the way readers interpret writing.

#### Overstatement/Understatement

12. **Hyperbole:** Exaggeration for effect

What Are Figures of Speech?

- 13. Auxesis: Use of a term to describe something disproportionately less significant than the term implies
- 14. Litotes: Deliberate understatement
- 15. **Meiosis:** Use of a term to describe something disproportionately greater than the term implies

#### Inversions

- 16. **Rhetorical Question:** Asking a question for a purpose other than to get an answer
- 17. **Irony:** Use of terms to convey a meaning opposite of the terms' literal meaning
- 18. Oxymoron: Placing two opposing terms side by side
- 19. **Paradox:** Contradictory phrase that contains some measure of truth

#### Schemes

#### Balance

- 20. **Parallelism:** Similarity in structure between words and phrases
- 21. Antithesis: Juxtaposing two contradictory ideas
- 22. **Climax:** Ordering words and phrases in order of increasing importance

#### Word Orde

- 23. Anastrophe: Inversion of natural speaking word order
- 24. Parenthesis: Insertion of terms or phrases that interrupt the natural syntactical flow

 Apposition: Addition of words to clarify or elaborate what came before

#### Omission/Inclusio

- 26. Ellipsis: Omission of words implied by context
- 27. Asyndeton: Omission of conjunctions between clauses
- 28. Brachylogia: Omission of conjunctions between a series of words
- 29. Polysyndeton: An overabundance of conjunctions

#### Repetition

- 30. Alliteration: Repetition of consonants in two or more words
- 31. Assonance: Repetition of similar vowel sounds
- 32. Polyptoton: Repetition of words derived from the same root
- 33. Antanaclasis: Repetition of a word used with more than one meaning
- 34. **Anaphora:** Repetition of the same word or phrase at the beginning of successive clauses
- 35. **Epistrophe:** Repetition of the same word or phrase at the end of successive clauses
- 36. **Epanalepsis:** Repetition of a word at the end of a clause that was used at the beginning of the clause
- 37. Anadiplosis: Repetition of the last word of one clause at the beginning of the following clause
  38. Climax: Repetition of anadiplosis at least three times, arranged
- 56. Curriax: Repetition of anadiprosis at least time times, arranged so increase in importance each time
- Antimetabole: Repetition of words in successive clauses, but in reverse grammatical order
- 40. **Chiasmus:** Repetition of grammatical structures in reverse order in successive phrases or clauses

#### What Are Schemes?

Schemes are rhetorical adjustments to writing that make text read more smoothly and even sound more persuasive. Schemes deal with the structure of your sentences and where you position words and clauses.

#### Why Should I Care?

If the purposes of writing are to engage your readers, help them understand, and persuade them, then you need to know the tools at your disposal to be all three of those things: engaging, comprehensible, and persuasive. Beyond the basic ability to use grammar correctly, the figures of speech are among your most valuable tools to becoming a fantastic writer.

Reference: http://rhetoric.byu.edu/figures/Schemes%20and%20Tropes.htm TheVisualCommunicationGuy.com | 2014

Figures of speech are the fantastic little quirks in our language that make writing interesting. Typically divided into two types – tropes and schemes – figures of speech are structural and content-driven stylistic

Tropes are figures of speech that deviate in some way from the literal or ordinary meaning of words and

phrases. You've probably heard of things like metaphors and similes - these are two of the many tropes

you have at your disposal to enhance complexity, interest, and literary allusion to your writing

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#### PROVERTO EMS OLYMPIAD 2021 – GRADE 10

#### **BUSINESS STUDIES**

#### ROUND 2

#### MICRO ENVIRONMENT

South Africa's unemployment rate rose to 32.5% in the fourth quarter of 2020 from 30.8% in the previous period. It was the highest jobless rate since quarterly data became available in 2008.

(https://tradingeconomics.com/south-africa/unemployment-rate, accessed 2021/05/25)

- 1. Unemployment is a macro environment issue. How does this affect the micro environment?
  - A Increase in production as demand increases for goods and services.
  - **B** Decrease in production as demand increases for goods and services.
  - **C** Increase in production as demand decreases for goods and services.
  - **D** Decrease in production as demand decreases for goods and services.
- 2. A contract of employment is a kind of contract used in labour law to attribute rights and responsibilities between parties. When the Human Capital manager writes a new contract, they need to keep the Basic Conditions of Employment Act in mind.

According to this act, what is the minimum wage?

- A R50.60 per hour
- B R100.50 per hour
- C R21.69 per hour
- **D** R10.58 per hour
- **3.** State whether each of the following situations represents a strength, a weakness, an opportunity or a threat for an entrepreneur.

	Updated, expensive technology	Hardworking, dedicated employees	Fast market growth	Increase in competition
Α	Threat	Strength	Opportunity	Threat
В	Weakness	Opportunity	Strength	Weakness
С	Opportunity	Weakness	Threat	Opportunity
D	Strength	Weakness	Opportunity	Threat

- **4.** The Human Resources department at Coca-Cola's head office in South Africa is primarily there to:
  - A consolidate all the business activities and functions in order to have a strong workforce.
  - **B** ensure that syrup is purchased at the right time and place for the workforce to distribute.
  - **C** include all activities necessary to develop an effective and motivated workforce.
  - **D** none of the above.

The market is not creating sufficient jobs to absorb enough people of working age into employment. The number of unemployed persons increased by 701 000 to 7.2 million, employment rose by 333 000 to 15 million and the labour force went up by 1 million to 22.3 million.

(https://tradingeconomics.com/south-africa/unemployment-rate, accessed 2021/05/25)

- 5. Unemployment is a macro environment issue. How does this affect the market environment?
  - **A** Less tax available to government.
  - **B** Less customers available, as less disposable income is available.
  - **C** Increase in customers as demand for goods increases.
  - **D** No effect on market environment.

#### Use the picture below and answer Questions 6 and 7.



Figure 1: https://penji.co

- **6.** The above picture is an example of unethical marketing. How does this affect the market environment?
  - A Culture of mistrust is created between customers and business.
  - **B** Customers have come to expect unethical marketing and are okay with this.
  - **C** A culture of trust is created between business and suppliers.
  - **D** There will be no direct effect on the market environment.
- **7.** Which legislation addresses unethical marketing?
  - A Customer Penalty Act
  - **B** Consumer Penalty Act
  - C Customer Prevention Act
  - **D** Consumer Protection Act
- 8. The manner in which a business is portrayed to all stakeholders with regard to their image, attitude, service and product deliveries, as well as how ethically it is managed is known as \_\_\_\_\_.
  - A Business ethics
  - **B** Media ethics
  - C Norms and values
  - **D** Professionalism

(	С	Poverty HIV/AIDS Unemployment
MACI	RC	) ENVIRONMENT
10.		Fill in the missing information for the statement below published on Moneyweb during May 2021.
		After shrinking% as the virus ravaged output and disrupted trade in 2020, the economy is expected to recover off the low base this year.
I	B C	7 2 5 15
11.	_	The government plans to vaccinate two thirds of the population. If the current SA population is 59 million people, how many people will get vaccinated?
I	C	19 666 667 23 940 000 39 333 333 28 940 000
12.		At the end of 2019, SABC News reported on the South African corruption crisis. How much money has been lost to corruption according to SABC News?
Ī	A B C D	R1 trillion R1.7 million R1 billion R17 700 000
13.		According to Reuters, how much money will South Africa spend on the COVID-19 vaccine over the next three years?
	A B C	R193 000 R19.3 billion R600 000 R19.3 million
14.		On 5 June 2021, the Rand-Dollar exchange rate was 1 USD = 13.4384 ZAR.
1	A B C	So on 5 June 2021, the Rand was the strongest against the US Dollar since February 2019. So on 5 June 2021, the Rand was the weakest against the US Dollar since February 2019. So on 5 June 2021, the Rand was more or less the same against the US Dollar since February 2019. The Rand cannot be measured against the Dollar because it is used on different continents.

Which factor would affect a supplier using a lot of technology the most?

9.

A Load shedding

15.		About of the South African adult population have been infected with HIV.
Α		between 10 and 15%
В		between 18 and 20%
C		between 25 and 30%
D		between 30 and 40%
BUS	INE	ESS SECTORS
16.		Which sector of the economy does a restaurant form part of?
	Α	Formal
	В	Primary
		Secondary
	D	Tertiary
<b>17.</b>		Fill in the missing information for the statement below published on Moneyweb during May 2021.
		Mining and manufacturing comprise almost a quarter of gross domestic product, while trade, which includes the retail sector, contributes%.
	Α	27
	В	20
	С	5
	D	16
	0	
18.		Due to Corporate Social Responsibility, which pharmaceutical company committed to sell their COVID-19 vaccines on a non-profit basis?
	۸	Pfizer
		Johnson & Johnson
	C	Moderna
	D	Aspen
19.		Change the underlined word(s) to make it <b>TRUE</b> .
		We find businesses that deliver services and sells products in the <u>secondary</u> sector.
	Α	formal
	В	informal
	C	primary
	D	tertiary

#### SOCIO-ECONOMIC ISSUES

20.		The moral obligation of the business to contribute to the greater good of the community.
	Α	Corporate Social Investment
	В	Corporate Social Responsibility
	C	Corporate Social Organisation
	D	World Social Responsibility
21.		The actual factors of production that a business puts into helping the community.
	Α	Corporate Social Investment
	В	Corporate Social Responsibility
	C	Corporate Social Organisation
	D	World Social Responsibility
22.		Unemployment caused by growing populations and diminishing economies.
	Α	Seasonal unemployment
	В	Structural unemployment
	C	State unemployment
	D	Cyclical unemployment
23.		A possible effect of AIDS in the workplace is
	Α	employees are often absent from work
	В	skilled workers are lost due to the illness
	C	workers are less productive because of low energy levels
	D	All of the above.
24.		Which organisation is responsible for the payment of social grants?
	Α	SASSA
	В	SABSA
	C	SADSA
	D	SARTA
FOR	MS	S OF OWNERSHIP
25.		Fill in the missing information for the statement below.
		are the profits paid to shareholders in a public company.
	Α	Debentures
	В	Dividends
	C	Incentive
	D	Income

26.		Fill in the missing information for the statement below.
		The is a document that deals with ethical business practice and includes a focus on the
		following elements: social, economic and politics.
	Α	Prospectus
	В	Memorandum of Incorporation
	C	King IV
	D	Founding statement
27.		The term 'limited' in Pick 'n Pay Limited means
	Α	a limited number of members
	В	the profit is limited
	С	the liability of the shareholders is limited
	D	limited continuity
28.		Explain the term "Voetstoots".
	Α	A sale without guarantee or warranty; at the buyer's risk.
	В	Unregistered business.
	С	A business that does not pay income tax.
	D	Buying second-hand goods
29.		What is the maximum amount of tax payable on the progressive tax system?
	Α	36%
	В	40%
	С	50%
	D	45%
30.		The ability of a business to enter into contracts under its own name is known as
	Α	continuity
	В	proprietorship
	C	limited liability
	D	legal personality



2022

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## High School Olympiad

# BUSINESS STUDIES

**GRADE 10** 

## Olympiad Paper Round Two

Marks: 30

Time: 1 hour

Date: 3 August 2022









### **Instructions**

- 1. Complete questions on the ANSWER SHEET provided.
- 2. Complete all information on the ANSWER SHEET.
- 3. The ANSWER SHEET consist of 4 sections. Please select the correct section/subject.
- There are 4 possible answers per question (A B C D)
   Only one answer is correct.
   Colour a circle completely.
- 5. Good luck!

#### PROVERTO EMS OLYMPIAD 2022 – GRADE 10

#### Topic: Micro-Environment

South Africa's unemployment rate increased to **35,3%** in the fourth quarter of 2021. It was the highest unemployment rate since quarterly data became available in 2008.

(https://tradingeconomics.com/south-africa/unemployment-rate, accessed 24/05/2022)

- 1. Unemployment is a macro-environment issue. How does this affect the micro-environment?
- A Increase in production as the demand for goods and services increases.
- B Decrease in production as the demand for goods and services increases.
- C Increase in production as the demand for goods and services decreases.
- D Decrease in production as the demand for goods and services decreases.
- 2. An employment contract or contract of employment is a contract used in labour law to attribute rights and responsibilities between parties. When the Human Resource manager drafts a new contract, he/she has to keep the Basic Conditions of Employment Act in mind. What is the minimum wage According to this Act?
- A R15,60 per hour.
- B R21,69 per hour.
- C R23,19 per hour.
- D R25,23 per hour.
- 3. State whether each of the following situations represents a strength, a weakness, an opportunity, or a threat for an entrepreneur.
  - 1. COVID-19 lockdown.
  - 2. Educated employees.
  - 3. TERS relief fund.
  - 4. Increase in petrol price.
- A 1. Threat
  - 2. Strength
  - 3. Opportunity
  - 4. Threat
- B 1. Weakness
  - 2. Opportunity
  - 3. Strength
  - 4. Weakness
- C 1. Opportunity
  - 2. Weakness
  - 3. Threat
  - 4. Opportunity
- D 1. Strength
  - 2. Weakness
  - 3. Opportunity
  - 4. Threat

- 4. The electricity used to power the oven in Pick n Pay's bakery is considered as a:
- A variable cost.
- B marginal cost.
- C total cost.
- D fixed cost.

#### Topic: Market Environment

The market is not creating enough jobs to provide enough people of working age with employment. The number of unemployed persons increased by 701 000 to 7.2 million, employment increased by 333 000 to 15 million, and the labour force went up by 1 million to 22.3 million.

(https://tradingeconomics.com/south-africa/unemployment-rate, accessed 25/05/2021)

- 5. Unemployment is a macro-environment issue. How does this affect the market environment?
- A Less tax is available to the government.
- B Fewer customers are available, as less disposable income is available.
- C Increase in customers as demand for goods increases.
- D No effect on the market environment.

Use the picture below and answer Questions 6 and 7.



Figure 1https://neilpatel.com/blog

- 6. The above picture is an example of unethical marketing. How does this affect the market environment?
- A A culture of mistrust is created between stakeholders in the market.
- B Customers have come to expect unethical marketing and are okay with this.
- C A culture of trust is created between businesses and suppliers.
- D There will be no direct effect on the market environment.
- 7. Which legislation is affected by unethical marketing?
- A Customer Penalty Act.
- B Consumer Penalty Act.
- C Customer Prevention Act.
- D Consumer Protection Act.

A B C D	PESTLE analysis. The 'SW' in a SWOT analysis. Porter's 6 Forces. CBOs.
9.	Which one of the following could affect the use of technology in marketing?
A B C D	COVID-19 lockdown. Interest rates. Cost of living. Inflation rate.
Гор	ic: Macro-environment
10.	Fill in the missing information for the statement below published by Stats SA in March 2022.
	Real gross domestic product (GDP) grew by in the fourth quarter (October to December), increasing the annual growth rate for 2021 to 4,9%. The fourth quarter was upbeat, with personal services, trade, manufacturing, and agriculture the key drivers of growth.
A B C D	1,2% 2,1% 5,0% 15,1%
11.	Fill in the missing information for the statement below published on the Lancet website in April 2022.
	A new plan aims to enable Africa to locally manufacture of its vaccine requirements by 2040.
A B C D	50% 55% 60% 65%
12.	Who was eligible to receive the TERS pay-out during the peak of the COVID-19 pandemic?
A B C D	Employees who worked reduced hours. Employees who did not contribute to the UIF. Full-time employees. Employees working from home.
13.	Fill in the missing information for the statement below:
	Fuel prices are affected by two main components namely the and changes to, primarily driven by oil prices.
A B C D	inflation rate; rand/dollar exchange rate rand/dollar exchange rate; international petroleum product costs international petroleum product costs; the ruling government rand/dollar exchange rate; local industrial actions

Which technique is used to analyse events in the market environment?

8.

14.	35 to 40%?
A B C	The Russian invasion of Ukraine. The Taliban is the ruling party in Afghanistan. Floods in KZN.
D	2021 Looting in KZN.
15.	About of the South African adult population are infected with HIV.
Α	6,7 million
В	7,7 million
С	8,7 million
D	10 million
Гор	ic: Business Sectors
16.	Which sector of the economy do banks form a part of?
Α	Informal
В	Primary
С	Secondary
D	Tertiary
17.	Fill in the missing information for the statement below published on Moneyweb in May 2021.
	Mining and manufacturing comprise almost a quarter of the gross domestic product, while trade, which includes the retail sector, contributes
Α	27%
В	20%
C	5%
D	16%
18.	Which pharmaceutical company committed to selling their COVID-19 vaccines on a non-profit basis due to Corporate Social Responsibility?
Α	Pfizer
В	Johnson & Johnson
С	Moderna
D	Aspen
19.	Change the underlined word(s) to make the statement <b>TRUE</b> .
	Businesses that operate in the <u>private sector</u> have been established to provide collective goods and services.
Α	primary
В	informal
C	formal
D	public

#### Topic: Socio-economic issues

20.	What is the moral obligation of a business to contribute to the greater good of the community called?
Α	Corporate Social Investment.
В	Corporate Social Responsibility.
С	Corporate Social Organisation.
D	World Social Responsibility .
21.	What are the actual factors of production that a business puts into helping the community called?
	canea.
Α	Corporate Social Investment.
В	Corporate Social Responsibility.
С	Corporate Social Organisation.
D	World Social Responsibility.
22.	Unemployment caused as a result of growing automation in factories is called:
Α	seasonal unemployment.
В	structural unemployment.
С	state unemployment.
D	cyclical unemployment.
23.	A possible effect of COVID-19 in the workplace is:
Α	employees who are often absent from work.
В	skilled workers who are lost due to the illness.
C	workers who are less productive because of low energy levels.
D	all of the above.
24.	Which organisation is responsible for the management of the Road Accident Fund
	contributions?
Α	SARS
В	SABSA
С	SADSA
D	SARTA
Topic:	Forms of Ownership
25.	Fill in the missing information for the statement below.
	are the profits paid to shareholders in a public company.
Α	Debentures
В	Dividends
С	Incentives
D	Income

26.	Fill in the missing information for the statement below.
	Theis a document that deals with ethical business practice and focuses on the following elements, namely social, economic, and political.
A B C D	Prospectus Memorandum of Incorporation King IV Founding statement
27.	The term 'limited' in Pick n Pay Limited means:
A B C D	a limited number of members. the profit is limited. the liability of the shareholders is limited. limited continuity.
28.	Explain the term "progressive tax".
A B C D	Higher tax rates for those with a higher income or more wealth. A taxpayer's ability to pay. A business that does not pay income tax. A tax lump sum.
29.	What is the maximum percentage of tax payable by companies?
A B C D	16% 23% 28% 45%
30.	The ability of a business to enter into contracts under its own name is known as:
A B C D	continuity. proprietorship. limited liability. legal personality.



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#### **ROUND 1 RONDE**

GR 10 MEMO

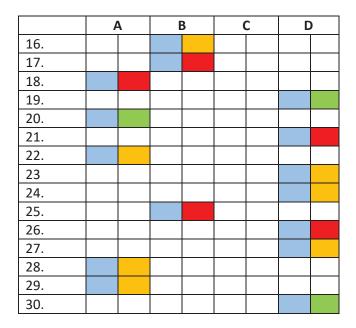
MEMORANDUM 2021

ANSWER

LOWER LEVEL MODERATE LEVEL HIGHER LEVEL

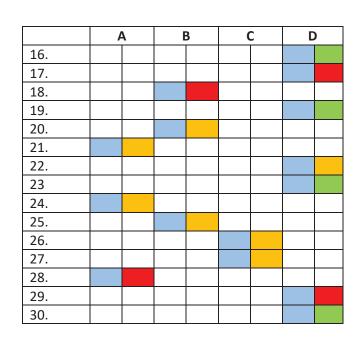
#### **BUSINESS STUDIES / BESIGHEIDSTUDIES**

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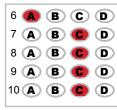


#### **ROUND ONE RONDE EEN**

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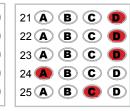
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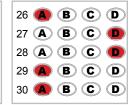
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#### ROUND TWO RONDE TWEE

	Symbol	Questions	Topic	Count
ĺ	Low order	4,9,16,19,23,30		/6
	Moderate	8,11,12,13,14,20,21,22,24,25,26,27		/12
ı	High order	1,2,3,5,6,7,10,15,17,18,28,29		/12
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**GR 10** 

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- QCTO: Management Acc Officer Level 5
- QCTO: Management Acc Practitioner Level 6
- QCTO: Management Acc Specialist Level 7
- QCTO: Management Acc Level 8
- QCTO: Office Administrator Level 5
- QCTO: Governance Practitioner Level 7 QCTO: Marketing Co Ordinator Level 5
- QCTO: Project Manager Level 5
- QCTO: ICT Internal Auditor Level 7

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## AT NEDBANK WE BELIEVE IN USING OU FINANCIAL EXPERTISE TO DO GOOD BY ASSISTING BRIGHT YOUNG LEADERS TO PURSUE THEIR ACADEMIC DREAMS.

The Nedbank External Bursary Programme aims to fund academically deserving students who do not have the financial means to study fulltime towards a first undergraduate degree or diploma at a South African public university or university of technology.

Bursaries are awarded to address scarce and future skill requirements in the financial sector with specific focus on **Green Economy** skills.

#### **CRITERIA FOR SELECTION:**

To be eligible for the Nedbank bursary, you must:

- be a South African citizen;
- have a proven financial need, as determined by your
- household income:

#### have achieved:

- a minimum academic average of 65% in the year that you are applying for the bursary; and
- a minimum academic average of 65% for the required subjects aligned with the qualification you plan to study towards at university; and
- not have completed your grade 12 or senior certificate with mathematics literacy; and
- have successfully obtained admission approval to a South African public university or university of technology for the undergraduate qualification you plan to study towards.

#### THE APPLICATION PROCESS:

We screen bursary applications against our external bursary selection criteria and we award bursaries through the Nedbank Educational Trust, at the sole discretion of the trust.

## IF YOU ARE SHORTLISTED, WE WILL ASK YOU TO:

- submit the relevant documents for financial review;
- o participate in psychometric and other assessments; and
- attend an interview.

For the complete application process and a list of required documents, please visit our website at

www.nedbank.co.za/bursary.

There you can also find more information on opening dates and apply online.

All candidates will receive **feedback on the status** of their application at the completion of the recruitment and selection process (expected to be completed by the end of 2023).

Contact information

Email: Unlockyourambition@nedbank.co.za

Bursaries are granted at Nedbank's sole discretion.